

Headline: **The World is Going Mobile. Are You Going Along for the Ride - Or Waving Bye-Bye?**

Subhead: ***Viderity's mobile application development team will assure you don't get left behind.***

It's happening, you know. It's happening with astounding speed. The world of business is moving off the desktop and into the palm of your audience's hand. Mobile devices are rapidly overtaking desktop devices as *the way* to do business, stay in touch, and deliver services and information.

Your audience *expects* you to offer them the convenience of mobility. We'll make certain that you don't disappoint.

Subhead: **We're Seasoned Pros in the Young World of Mobile App Development**

Mobile devices and the applications that serve them are a relatively recent advancement in technology. But Viderity's mobile application development team can boast a wealth of experience in this young field.

We've developed many cutting-edge apps for both government and business clients. [Today's Document](#) app, developed for the National Archives and Records Administration, is just one example. This app delivers a fascinating document from American history to users' mobile devices every day of the year - 365 different documents.

As one enthusiastic reviewer of the app noted on Apple's App Store: "*Very cool app. Amazing what technology can do!*"

Indeed so. It *is* amazing what technology can accomplish in the hands of a talented and creative development team.

Subhead: **What's *Your* Mobile Platform of Choice?**

There are many choices for on-the-go technology. And users access information through a variety of mobile technology platforms. For the Today's Document app mentioned above, for example, we made the app accessible for three popular mobile platforms: iPhone, iPad and Android.

Viderity's mobile development team offers expertise in all of the popular mobile platforms, including:

- iPads
- Smart phones (iPhones, Windows phones, etc.)
- Blackberries

- Android devices

Perhaps more than any other form of consumer technology, mobility is a fast-changing dynamic. New devices and platforms are developed rapidly and regularly. But you can be assured that we'll be able to help you engage your audience through *whatever* form of mobile technology they're using.

After all, it's a fast-moving world out there. And it's our job to make sure you don't get left behind.