Do IT Department Headaches Sometimes Make You Want to Toss Your Cookies?

Dear ,

"*What's the gimmick - why did someone send me a box of cookies?!*" That's what you're wondering, right? Well, I'll confess – the box of cookies *is* a bit of a gimmick. But this *particular* box of cookies has the potential to sweeten your life like none other. Not the cookies themselves, of course, but what they represent – a way to make your business more profitable, more efficient and more competitive. And with less cookie tossing.

There are no headaches like IT headaches…

A server crashes, data disappears, expensive equipment becomes obsolete quicker than you can wolf down a cookie. IT staff must continuously be trained on the latest and greatest, the system must be watched like a hawk 24/7 (or else!), and glitches magically occur at the worst possible moments.

Sound familiar? That's the IT world for many businesses. Indeed, that's the IT world for YOUR business, no? In today's business world, computer systems are necessary. But they're expensive, headachy things to live with. I'll bet you'd be quite happy to live *without* your IT department if only you could.

Don't hate me for telling you this:

All those problems we just discussed? You've been enduring them unnecessarily. You CAN live without your IT department, simply by outsourcing it. All of the problems, all of the headaches will go away. Consider this real-world example: In 2008 the Girl Scouts of Greater Los Angeles decided to dump all their IT problems on us. The result? The GSGLA gained all of these benefits *just* by outsourcing their IT needs (*see the full case study at hyperlink deleted*):

- **$150,000 in savings in IT costs** every year
- **Computer related problems slashed almost in half**, down by 42%
- Their overall **user satisfaction rate has soared to a whopping 98%**

And that's NOT an atypical result. On average, <u>our clients cut their IT costs roughly in half</u> (40%-50%) by outsourcing to us. They're able to <u>reduce infrastructure while actually increasing productivity</u> (nothing like having a well-tuned IT system humming along virtually trouble free!)

But the greatest benefit of handing your IT problems over to us? You simply won't have to deal with the time-draining, energy-sapping headaches of constantly fighting IT fires. You'll be able to focus on what you do best. Your company and your customers will reap the benefits. And if that gives you an almost unfair advantage over your competitors…well, that's just the way the cookie crumbles!

Interested? Just give me a call (phone # deleted), send me an email (email deleted), or stop by our website for a visit: *hyperlink deleted*.

Girl Scout cookies are hard to beat. But if you decide to let us bear your IT burden, you'll find that your free box of cookies was just the beginning of a really sweet deal.

Sincerely,

Name Deleted
Dir. of Business Development

P.S. Finished those cookies? Well, here's another freebie for you (a calorie-free freebie!). Go to ***hyperlink deleted*** and sign up for a free 30-day trial of our Microsoft Office Online Training Academy. Enter special offer code **GSC1111A.** You'll be able to enjoy the entire library of on-demand videos designed to take you from MSOffice "newbie" to advanced user. Just a token of thanks for allowing me a bit of your valuable time.