

If You Could Eliminate ALL of Your Shipping Headaches AND Save Money With Just one Call...

...Wouldn't You Pick Up the Phone?

When You Make Shipping Arrangements...

Do you spend hours on the phone calling every single carrier for every single shipment to compare rates, schedules, pickup and delivery times, etc?

If not, then you don't really *know* whether you're getting the best possible deal for your shipment. No matter how many carriers you call, if you stop before you've called them all, you don't know for *certain* that you've found the best possible option.

On the other hand, if you call ALL of the possible carriers, maybe the very first one offers the best available option. All of the additional calls you then make – 10,15,20 calls – turn out to be a waste of time. But of course, you don't know that until *after* you've called every carrier.

If you want the best deal, the best options, you have to call them all, every time, for every shipment. And there are more than 350 carriers serving Alberta!

There's a Better Way

Next time you need to arrange a shipment, don't waste time calling umpteen carriers looking for the best options for your shipment.

Instead, just make one phone call – to me.

Why?

As a representative of Econofast Shipping Systems, I can focus \$27 million dollars worth of buying power on getting you the best possible deal. With that much purchasing clout on the line, don't you think that the carriers will give me the best possible deal when I'm negotiating on YOUR behalf? Of course they will.

You're Probably Wondering: How do I Make Money AND Save You Money at the Same Time?

It's simple. I get a fee for every shipping transaction I arrange.

Won't my fee cost you more money?

Nope. Because more often than not, with my knowledge of the shipping industry, my expertise in leveraging the potential of LTL shipments, and that \$27 million in buying power that I represent, I'll get you a better deal than you could hope to get on your own.

Will that be the case every single time?

Of course not. There will be occasions when you could spend hours on the phone calling all of the carriers, and get just as good a deal. But 90% of the time, I'll find you a better deal than you would have found on your own – even with my fee added to it. Over time, you WILL save money on your shipping costs.

And because *you* are paying my fee, and *not* the carriers, it's in *my* best interest to find the best options for your shipment.

But saving money is just the tip of the iceberg of the benefits you'll enjoy by letting me handle your shipping arrangements.

I Don't JUST Arrange Your Shipping

If problems arise such as transit delays, damaged or lost freight, or any other service issues, it won't be just you against the huge shipping company.

I'll be in your corner, and I'll handle these issues for you. And frankly, because of my experience and ESS's clout and working relationship with the carriers, we'll likely resolve the issue quicker and more effectively than you could on your own.

You'll be able to reap the benefits of an industry expert managing your shipping transactions.

- You'll be assured of getting the best possible options for each of your shipments. No more lingering doubts about whether you made the right decision, or whether you should have made more calls to check on more rates.
- When appropriate, you'll be able to pass the shipping options I present to you on to *your* customers, allowing them to choose the shipping option that's best for them. Your sales will likely reflect the goodwill generated among your appreciative customers.
- Shipping will simply cease to be the time-consuming, frustrating, never ending headache that it is for many companies. You really do have more important things to concern yourself with, don't you?

Imagine, all of your shipping headaches and frustrations *eliminated* with one simple phone call! Can't you feel the burden lifting off your shoulders just thinking about it?

You'll be Able to Focus on What You do Best

As a small or medium size business, you spend a lot of your time and effort competing against the big boys, the 800-pound gorillas in your field. Wouldn't it be nice to have the 800-pound gorilla in *your* corner for a change? As an ESS freight broker, my allegiance is to *you*, not to the carriers.

And by being free to focus less of your time, energy, and resources on shipping hassles, and instead concentrating more on what *you* do best, who knows? Maybe one day, *your* company will be one of the 800-pound gorillas!

Let's Get Started!

So now that you know that you really *can* eliminate shipping headaches AND reduce your costs, you *will* pick up that phone, won't you? Or email me at (email deleted).

Let's be real: Those 800-pounders aren't going away; you'll have to continue competing with them. But with the help of *this* 800-pounder, you'll be able to eliminate the advantage they hold over you of reduced shipping costs and greater flexibility and efficiency in their shipping operations.

With Econofast in your corner, when it comes to shipping, the big guys will no longer hold any advantage over your company. You'll be a more powerful, a more *formidable* competitor.

Let the big guys worry about *you* for a change!