

Mastermind 2015 Offers Inspiration and Motivation From A Historical World Leader

It's safe to say that no modern president's strength-of-character and leadership has been more severely tested than that of George W. Bush. The worst attack in history upon American soil occurred in the early days of President Bush's first term. And in the waning days of the President's final term, America faced an unprecedented financial crisis - an impending calamity that would send shockwaves throughout the mortgage industry.

In guiding America through the unprecedented crises that book-ended his time in office, President Bush demonstrated an unwavering ability to lead through strength of conviction.

Unlike many political leaders of modern times, President Bush's decisions were not formed by political polls. They were not shaped by popular public opinion; they did not change on a whim in an attempt to cultivate political favor. Instead, the President made decisions based upon a very simple criteria: what he felt was best for America - often to his own detriment in terms of public favor.

A President in the Making

George W. Bush's path to the presidency began with his birth on July 6, 1946. After growing up in Texas, he earned a bachelor's degree in history from Yale University in 1968. In 1975 he also earned a degree in business administration from Harvard Business School.

President Bush served with the Texas Air National Guard from 1968 to 1974. He was trained as fighter pilot, flying the F-102 Delta Dagger, the world's first all-weather supersonic interceptor.

George W. Bush married Laura Welch in 1977, and settled in Midland, Texas, where he was involved with the energy business. He campaigned in his father's successful presidential campaign in 1988. And In 1989 George W. Bush joined the ownership group of the Texas Rangers baseball franchise, and served as the team's managing general partner until 1994.

In 1994, George W. Bush was elected as the 46th Governor of Texas. In 1998, he became the first governor in the history of the state to be elected to consecutive four-year terms.

President Bush's Legacy of Leadership and Character

Many of the decisions President Bush made while in office were not popular with the general public. But the President had the strength-of-character and the

leadership to stand firm in the conviction of his decisions. In the years since the President left office, time has proven many of those decisions correct.

And though public opinion of George W. Bush was quite low at the time he left office, time has afforded Americans the opportunity to reflect upon their measure of the man that guided the Nation through some of its most trying times. Though it's only been a few short years since he left office, already the majority of Americans now hold favorable opinions about the President.

The majority of Americans now recognize that in President Bush the Nation had a leader of rare character and conviction.

Inspiration and Motivation From A World Leader

What words of wisdom might one of the strongest world leaders of modern times have to offer to mortgage professionals at Mastermind 2015? What degrees of inspiration and motivation do you stand to gain from a man with the proven strength to stand firm in his convictions against massive forces of opposition?

You'll have the opportunity to find out, because the Mastermind Summit is honored to announce that President George W. Bush will be the keynote speaker for the 2015 event. It's an event that you simply cannot afford to miss.

President Bush Compliments a Powerhouse Line-Up for Mastermind 2015

Recent years have been challenging times for mortgage industry professionals. In just the past few years, fully 70% of mortgage originators have been forced out of the profession. In the coming year, the majority of loan originators will see a decline in personal income, with a 20% to 40% drop from the previous year's income. If interest rates are bumped up, tens of thousands more will be forced out of the business.

And yet opportunity still exists. Many mortgage originators still achieve massive success. What are the keys to success in the mortgage industry? Inspiration, motivation, knowledge and actionable insights - each of which will be available in abundance at Mastermind 2015.

More than 30 top-achieving business executives will share their secrets of success at this year's Mastermind Summit, including some of the top producers and branch managers in the industry:

- \$100 million originators
- \$10 billion banking executives (The Mastermind Summit panelists have personally originated and closed a combined \$10 billion in mortgages over their careers.)

- top producers that consistently earn from \$500,000 to more than \$5 million annually

Keynote speakers for Mastermind 2015 will also include the top success coach in the history of business, Tony Robbins, along with real estate mogul and Shark Tank star Barbara Corcoran.

Past Masterminds Have Inspired Many

The Mastermind Summit is an opportunity for mortgage professionals to invest in themselves. David Lykken of Mortgage Banking Solutions, and host of the radio program "Lykken On Lending," attended a recent Mastermind Summit. "Over the top, excellent and outstanding," he reported. "A must attend event for anyone who wants to invest in themselves and are serious about their career as a loan officer."

Mastermind certainly inspires and motivates originators. Jarrod Doty of Leaderone Financial Corp found the event to be "Extremely motivating and worth EVERY penny!" Matthew Cady of Mark 1 Mortgage said that Mastermind offers "A good mid-year shot of adrenaline."

But Mastermind offers far more than just motivation and inspiration. After all, the motivation to achieve great success is of little value without the know-how for making that happen. And Mastermind provides real, actionable, nuts-and-bolts information for achieving exceptional success in the mortgage industry.

Eric Engelland of Cobalt Mortgage found that Mastermind offers a "Great mix of strategic and tactical tools and information that unlocks doors to big origination numbers and best-in-class business management. A must-attend for mortgage pros serious about growth and high performance." And Rick Kessler of Academy Mortgage found Mastermind to be "An excellent event where you can actually see and talk to and get info from TOP Producers. This shows you that they are just "normal people" who can achieve tremendous results by sticking to a plan."

"If you didn't make it you missed the best tools available to help you grow your business. In this business if you aren't moving forward, you are moving backward," said Randy McMullin of AmStar Mortgage Network.

Mastermind Summit 2015 Offers a Rare Opportunity...

The elite achievers in the mortgage industry know that the success they've earned is available to everybody. They know that earning \$500,000, \$1 million, and even more in personal net income is a possibility for every professional in the mortgage industry.

Along the way, each of the elite achievers had help and guidance in finding the road to success, and in surmounting obstacles along the way. And that's the opportunity that an event such as the Mastermind Summit 2015 offers to everyone: guidance and help in finding the way to the rarified levels of success that relatively few achieve in the mortgage industry.

After attending the Mastermind Summit, Ray Harvey of Republic Mortgage Home Loans noted that Mastermind offered "Affirmation of what originators could or should be doing to become top producers . . . or to simply elevate their business to the next level. There's something for everyone regardless of individual goals and objectives. This is a no-brainer for anyone looking to grow or improve their business."

Mastermind 2015 will offer actionable insights from the top achievers in the mortgage industry. And speakers such as President Bush and Tony Robbins will provide the motivation and inspiration that are vital for achieving success.

For mortgage professionals that attend, Mastermind 2015 will offer a rare opportunity for achieving greater success. For everyone else, it will simply represent an opportunity lost. Which group will you be in?