

How does one go about becoming an expert in any field?

There's only one way: Years of hands-on, hard working experience in that field.

Years of facing the problems and difficulties that are unique to that field; years of getting knocked-down and beat-up a bit in the process of facing those challenges. And years of staying with it, taking the knocks and continuing to meet those challenges head-on, and little by little, year-by-year, learning what it takes to handle those challenges and learning to mitigate -- or even learning to avoid -- the problems.

That's the only way that one becomes a *true* expert at anything, and that's exactly how [name deleted] came to be an expert in his field, the shipping industry. And through all those years of dues paying, [name deleted] has seen and done it all.

[name deleted] got his start in the shipping industry as a boy traveling with his dad making freight deliveries throughout Canada. After earning his Class I license on his 18th birthday, [name deleted] went on to become a 20-year-old owner-operator serving the oil fields of western Canada, and in his early twenties, was the owner of a small fleet of trucks. [name deleted] was already a well-seasoned veteran of the shipping industry by the time he hit his mid-twenties.

Later, during a twelve-year stint as an executive holding many different positions within one of Canada's largest transportation companies, Canadian/Consolidated Freightways, [name deleted] had the opportunity to learn about every aspect of the management side of the business. During this time, [name deleted] also learned all the intricate details about the inner workings of the large freight corporations -- knowledge that has become an invaluable asset in helping his customers obtain the very best of rates and services from these companies.

Now, as a logistics consultant/contractor for Econofast Shipping Systems and the designer/developer of the revolutionary SMARTT Shipping Software, [name deleted] uses his hard-earned expertise in helping his customers reduce the costs and increase the efficiency of their shipping operations.